



FloodGuardians Academy and the FloodLine Platform are building a national movement of flood-ready communities — and Ambassadors are at the heart of that mission. As a FloodGuardian Ambassador, you'll guide local groups, empower youth, and help communities across Canada strengthen their flood awareness, preparedness, and resilience.

This guide outlines your role, the support you'll receive, and the impact you'll help create.

1. The Ambassador Role

Your Mission

FloodGuardian Ambassadors lead community engagement for FloodGuardians Academy by:

- Guiding local groups and youth programs
- Sharing flood-safe practices and preparedness knowledge
- Building partnerships with schools, Indigenous communities, and emergency services
- Supporting national campaigns and mascot-driven storytelling
- Helping shape a culture of flood resilience across Canada

You are a mentor, a connector, and a catalyst for community action.

2. Why Become an Ambassador?

Lead Your Community

Bring FloodGuardians Academy programs to life — workshops, youth challenges, mascot activities, and community events.

Earn Recognition

Progress through the **FloodGuardian Badge System**, gaining leadership badges, certificates, and national recognition.

Build Meaningful Partnerships

Collaborate with:

- Schools and youth groups
- Indigenous communities and Elders
- Local emergency services and municipal partners
- Environmental and watershed organizations

Join a National Legacy

Your work contributes to a long-term, cross-Canada movement for flood resilience and water-safety education.

3. Who We're Looking For

FloodGuardian Ambassadors come from diverse backgrounds, including:

- Educators and youth leaders
- Emergency responders and municipal staff
- Indigenous knowledge keepers
- Community organizers and volunteers
- Environmental stewards and watershed educators

Ideal Ambassadors are:

- Strong communicators
- Community-minded leaders
- Passionate about flood preparedness
- Comfortable guiding groups and youth
- Collaborative and culturally respectful

4. Training & Support

FloodLine Platform

Your digital home base for training and resources.

Includes:

- Onboarding videos
- Program guides
- Leadership badges
- Downloadable activities and templates

Mentorship System

New Ambassadors are paired with experienced leaders for:

- Guidance during your first 90 days
- Support with event planning
- Tips for community engagement
- Cultural and regional context

Quarterly Workshops

Live virtual sessions featuring:

- Best practices
- Guest speakers
- Indigenous knowledge sharing
- Program updates
- Ambassador spotlights

5. Recognition & Legacy

Ambassadors are celebrated for their contributions through:

FloodGuardian Badge System

Earn badges for:

- Leadership
- Community outreach
- Youth engagement
- Partnership building
- Curriculum contributions

Certificates & Spotlights

Ambassadors may be featured in:

- National campaigns
- FloodGuardians website and social channels
- FloodGuardians Academy newsletters
- Community success stories

Shape the Future

Ambassadors help co-create:

- Curriculum modules
- Mascot storytelling arcs
- Youth challenges and activities
- Community engagement strategies

Your voice becomes part of the national narrative.

6. Get Involved

Canada needs leaders who can inspire, educate, and protect their communities.

If you're ready to:

- Lead flood-resilience programs
- Empower youth
- Build meaningful partnerships
- Join a national movement

Apply today and become part of Canada's flood-resilience legacy.